

PRIVACY POLICY

FlyApricot

Last updated: August 14, 2026

1. Introduction

This Privacy Policy explains how FlyApricot ("we," "us," or "our") handles information in connection with your use of our website and flight search service (the "Service"). We are committed to being transparent about our data practices.

By using the Service, you agree to the practices described in this Privacy Policy.

2. Information We Collect

2.1 Information You Provide

When you use our search tool, we receive the flight search inputs and preferences you voluntarily enter (e.g., departure city, destination, travel dates, and travel preferences). We do not associate this information with any account, name, or email address, as we do not require you to register or log in.

2.2 Information Collected Automatically

Like most websites, our servers and any analytics tools we use may automatically collect certain technical data when you access the Service. This may include:

- IP address (which may indicate approximate location)
- Browser type and version
- Operating system
- Pages visited and time spent on the Service
- Referring URL (the site you came from)
- Date and time of your visit

This information is collected in server logs and, where applicable, through cookies or similar technologies (see Section 5 below). It is used for operating and improving the Service and is not linked to personally identifiable information.

2.3 Affiliate and Referral Tracking Data

We use third-party flight data APIs that may also operate affiliate or referral programs. When you click a flight result and are redirected to a booking partner's site, the following may occur:

- A referral or tracking identifier may be appended to the link URL so that our partner can attribute any resulting purchase to us and calculate any commission owed.
- The partner's site may set its own cookies on your device for the purpose of tracking whether a purchase is completed.
- We may receive confirmation from the partner that a transaction occurred, along with an anonymized commission amount. We do not receive your personal booking details, payment information, or full identity from these transactions.

Any data collected by our partners on their sites is governed by their own privacy policies, not this one. We encourage you to review the privacy policy of any booking site before completing a purchase.

3. Information We Do Not Collect

We want to be clear about what we do not collect:

- We do not collect your name, email address, or any contact details.
- We do not create or maintain user accounts.
- We do not collect payment information. All purchases happen on third-party sites.
- We do not intentionally build profiles or track individual users over time.
- We do not knowingly collect any sensitive personal information.

4. How We Use Information

The limited information we collect is used for the following purposes:

- To provide and operate the flight search and recommendation Service.
- To display relevant flight results based on your search inputs.
- To generate referral links to our partner booking sites, which may result in a commission to us if you complete a purchase.
- To monitor and improve the performance, security, and reliability of the Service.
- To understand aggregate usage patterns (e.g., how many searches are performed, popular routes).

We do not use your information to send you marketing communications, as we have no way to contact individual users.

5. Cookies and Similar Technologies

We may use cookies, web beacons, or similar tracking technologies to enhance your experience and collect aggregate usage data.

Types of cookies we may use:

- Essential cookies: Necessary for the basic operation of the Service (e.g., session management).
- Analytics cookies: Help us understand how users interact with the Service in aggregate. Where used, we prefer privacy-respecting analytics that anonymize IP addresses.

Please note: our affiliate partners may also set cookies on your device when you click through to their sites. These are third-party cookies set by the partner, not by us, and are governed by the partner's own cookie and privacy policy.

You can control or disable cookies through your browser settings. Disabling certain cookies may affect functionality. We do not use cookies for advertising or cross-site tracking on our own Service.

6. Third-Party Links, APIs, and Affiliate Partners

Our Service connects to third-party booking sites via links and API integrations. We have referral or affiliate relationships with certain partners, meaning we may earn a commission when you purchase a flight after clicking

through from our Service.

Regarding data and these third parties:

- We share only the information necessary to generate a referral link (typically a session or click identifier, not your personal data).
- Once you leave our Service and arrive at a partner site, that site's privacy policy governs all data collection.
- We are not responsible for the privacy or security practices of any third-party site.

7. Data Retention

We retain server log data (including IP addresses) for a limited period, generally no longer than 90 days, for security and operational purposes. Search inputs entered into the tool are used to process your query and are not stored in a persistent, identifiable form. Referral tracking identifiers are retained only as long as necessary to reconcile affiliate commissions with our partners.

8. Where Data Is Processed and International Users

The Service is accessible to users worldwide. Technical data (server logs) is processed on infrastructure operated by our cloud hosting and database providers, whose servers are located in the United States. Data may also be processed in other jurisdictions where our service providers maintain infrastructure.

By using the Service, you understand that such technical data may be transferred to and processed outside your country of residence.

European Union / EEA Users (GDPR)

If you are located in the European Union or European Economic Area, you may have the following rights under the General Data Protection Regulation (GDPR):

- The right to access personal data we hold about you.
- The right to request correction or deletion of your personal data.
- The right to object to or restrict certain processing.
- The right to data portability.

Our legal bases for processing include: (a) our legitimate interest in operating and improving the Service; and (b) our legitimate interest in maintaining affiliate referral relationships. We do not use your data for automated decision-making that produces legal or significant effects on you. To exercise any GDPR rights, contact us at the address in Section 11.

9. Children's Privacy

The Service is not directed to children under the age of 13 (or under 16 in the EU). We do not knowingly collect personal information from children. If you believe a child has provided personal information to us, please contact us and we will take steps to delete it.

10. We Do Not Sell Your Data

We do not sell, rent, or trade your personal information to third parties for their marketing purposes. Referral identifiers shared with affiliate partners are used solely for commission attribution and are not sold or used for any other purpose.

11. Language

This Privacy Policy may be made available in multiple languages for your convenience. The English-language version is the official and controlling version. In the event of any discrepancy, ambiguity, or conflict between the English version and any translation, the English version shall prevail.

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated "Last updated" date. We encourage you to review this policy periodically. Your continued use of the Service after changes are posted constitutes your acceptance of the revised policy.

13. Contact Us

If you have questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at:

ask@flyapricot.com

<https://flyapricot.com>